

ENVIRONMENTAL INVESTING

What good is money
without a planet?



ONE DAY
IN JULY



Environmental

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Our environmental investing program seeks to generate excellent risk-controlled returns while rewarding companies that consider the social cost of carbon.

As we evaluate potential environmentally focused investments, we supplement our traditional criteria of cost, diversification, and liquidity with an analysis of an investment's exposure to companies that own fossil fuel reserves or are heavy carbon emitters. We seek to utilize funds that have either no exposure to these companies or much smaller exposure relative to traditional index funds.

At One Day In July, we focus our evaluations around two key metrics - carbon intensity and fossil fuel reserves - believing these are the most straightforward ways to fairly consider a company's environmental impact.

We aim to do this while keeping your fund and advisory fees low.

www.onedayinjuly.com/environmental

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